

The International Journal of Web Based Communities (IJWBC), Inderscience
<http://www.inderscience.com/browse/index.php?journalID=50>

Second Call for Papers - Special Issue

Cultural Heritage and Tourism: Trends and Innovative Strategies for Learning and Management
Guest Editors: H. Fernández (EUTL - ULPGC, Spain) & M. Asensio (UAM, Spain)

IJWBC aims at bringing together new vital understanding of WWW communities and what new initiatives mean. The main scope of the special issue is to focus on the changes and the impact of the technology in the heritage sites, museums and cultural tourism. Many of the *contexts* and challenges faced by heritage institutions are the result of rapid changes at the nexus of society and technology. One of the issues that we did not take into account in our initial applications was the human factor. Most technological applications require a design, documentation; managing and updating that depend on those institutions. To obtain satisfactory results requires a common understanding of the main factors involve in cultural communication. Managing those resources (i.e. databases, news...) involves developing interfaces for content managers (CMS) adapted to the institutions and users. The topic is even more important when content providers are even the general public (Web 2.0 or web 3.0) which is the case of web based communities. To develop a view of digital heritage informed by both theory and the practical methods and skills necessary to become creative and effective new media professionals and users in the heritage and tourism sector.

Subject Coverage

Contributed papers may deal with, but are not limited to: Learning communities, New Media and E-Society.

Learning communities

Virtual Learning Environments and Issues, Evaluation of technologies applied to Heritage, Best practice examples concerning heritage sites and museums management, Educational experience from heritage, museums and tourism, Heritage (Cultural, historical, natural,...), New tools and platforms for m-Learning, Management and Development of learning resources, Creative, technology and learning, Evaluation and Assessment.

New Media and E-Society

Digital museum and heritage, Innovative technology, Tourism Impacts, eLearning Organisational Issues, Case studies examining and identifying successes, Users, design and interactivity, Reports and empirical evaluation of resources, programs, web pages ...

Notes for Prospective Authors

Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere. All papers are refereed through a peer review process. A guide for authors, sample copies and other relevant information for submitting papers are available on the Author Guidelines page. <http://www.inderscience.com/www/authorguide.pdf>.

Important dates:

Submission of Title and Extended Abstract deadline: **1 March, 2010**

Full paper submission deadline: **15 April, 2010**

Final version of the paper: **30 May, 2010**

Editors and notes:

Notification of intent to submit and submission of the title and extended abstract should be done directly to Heredina Fernández (hfernandez@dede.ulpgc.es) in the form of a PDF file attached to the e-mail.

The final version must be according to the journals format prerequisites on <http://www.inderscience.com/mapper.php?id=31>

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